

Free choice of performance – Ansorg completes the Iqona family

Contemporary retail lighting supports the consumer's emotional brand experience and puts the focus on the products. With that aim in mind, Ansorg has now added two high-performance models to the Iqona series of luminaires: ILT and ILM. All three are just as flexible and efficient as the smaller IMT and IMM models. The new, powerful luminaires deliver a high light output in conjunction with excellent system efficiency which maximises lighting efficacy in terms of lumens per watt. The smaller Iqona models IMT and IMM are also extremely cost and energy efficient. With a maximum efficiency of over 40 W they deliver almost 6.000 lm of light. A 360-degree rotation radius and an infinitely adjustable pivot radius of 110 degrees enable the precise illumination of walls and high merchandise presentations, even above the luminaire's power track. All five Iqona models can be quickly and easily adapted to any specific lighting situation.

The Iqona models' high luminosity and comprehensive choice of lenses provide many new possibilities to light planning experts. A modular design permits the fast replacement of reflectors during active operation. The light-intense Iqona models are ideal as a source of higher ambient brightness, but also for the adaptation of light to complex architectural features. Iqona – flexible lighting for all applications.

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