

Born to shine –

Navo NSH guarantees brilliant dynamic light from a height of six metres

An addition to the family is a joyful event also in luminaire families. The latest member of Ansorg's Navo spotlight dynasty is the NSH variant. The radiant mother is called customer proximity; the father is called development competence. Since Ansorg has listened carefully to its customers and implemented their needs precisely in the new variant. Navo NSH is the specialist for high ceilings. With it the retail trade receives all the advantages of shadow and glare-free light from the proven lighting for aisles containing the assortment, also from a height of up to six metres. It is ideal for hypermarkets, DIY stores and car dealerships.

In order to have the goods shine in a lively and high-value way in homogeneous light also from a great height, Ansorg developed a completely new reflector. It guarantees a perfect, shadow-free light image on the goods, even if the customer is standing directly in front of the shelves. This was achieved by the Ansorg developers by supplementing the innovative reflector technology by means of an adapted light geometry. The brilliant light no longer comes from the centre of the aisle. The mounting of Navo NSH is carried out with a beam angle of 30 degrees directly above the goods carrier or the goods. The result is a dynamically scene-setting light over the entire height of the shelves. Without shadows and glare the particularly balanced, vertical lighting distribution and quality is a decisive, sales-promoting asset as compared with conventional strip lights.

Please forward us a copy of any publication where this article is published, so we can assess any responses as part of our overall marketing and advertising strategy.
Contact person for more information:

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The inner values of the luminaire, with the newly developed reflector, set innovative standards for the illumination of long aisle sections from great heights. Thanks to ultramodern LED equipment and the very good light distribution operation of the Navo NSH is efficient and highly economical.

Project information:

Lighting equipment: LEDs, direct luminaires

Size: Navo NSH
directional washer | 300 x w 255 x h 175 mm
double directional washer | 300 x w 255 x h 255 mm

Equipping: 6000 - 12000 lm

Variants: directional and double directional washers

Photos:



Navo NSH_DDF_black

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