

“You are so beautiful” – the conceptual luminaire Beauty Dish turns the customer into a star

The photos of supermodels in glossy magazines are the top reference in beauty and fashion photography. For the production of these pictures perfect light is indispensable. It is generated with studio flashlights and professional light modifiers. What the star photographers trigger for a fraction of a second is brought, with the conceptual luminaire Beauty Dish, to the make-up tables of department stores and into the world's health & beauty stores by Ansorg permanently. A clear light with diffuse contours that flatters the skin and with its homogeneity serves the make-up artists as ideal working light. The large parabola-like reflector exudes solely indirect light. This makes shadow-free working possible and at the same time reduces the glare for the customer to a minimum. However, the light quality is decisive as nothing is more personal than make-up. The look obtained underscores the character and becomes part of the personality.

Human skin with all its differences in colour, structure and special features is already in itself a complex challenge for beauty lighting. The colour rendition of the light at the place of transformation decides whether the customer feels, also in the long term, that the colour nuances and structures of the products match her skin tone. The requirements are extremely multi-faceted: on the one hand the light must render the skin tone naturally and flatteringly. On the other hand it must faultlessly render the countless colour shades of the rouges, lip liners, eye shadows and Co. That is why Ansorg worked for a long time on the combination of correct light source and matching reflector geometry. The result was a luminaire with the lighting characteristics of professional photoshoots that makes every customer shine out in natural beauty. With its flexible suspension the conceptual luminaire adapts quickly and precisely to every work and

Please let us have a checking copy. Thank you very much!
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presentation situation. It places the customer at the centre of things just as the photographer does with his mannequin.

Product information:

Lighting equipment: Reflector made of brushed aluminium, LEDs

Size: Beauty Dish: Ø 400 mm
Length of the swivel arm: 800 mm–1950 mm

Lumen class: 3000 lm

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