

# Press release

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Strategic expansion in the retail segment

## TRILUX acquires Ansorg

**Arnsberg/ Mülheim, 05.11.2024 – The TRILUX Group, a leading provider of innovative lighting solutions, today announces the successful acquisition of Ansorg GmbH.**

With this latest merger, TRILUX will expand its product and service portfolio in the retail sector, strengthening its position in this strategically important market segment. The acquisition is an important step in TRILUX's growth strategy and enables the company to tap into new customer segments and expand its presence in international markets.

Ansorg, based in Mülheim, is a renowned specialist for high-quality retail lighting concepts and has decades of experience in developing and producing custom lighting solutions. By integrating Ansorg, TRILUX can expand its expertise, particularly in international growth areas such as automotive and non-food retail, offering its customers even more innovative solutions with real added value.

"The acquisition of Ansorg is a key milestone in our 'Retail Growth' strategy," says Hubertus Volmert, CEO of the TRILUX Group. "With Ansorg, we are not only gaining a company with excellent expertise and experience, but also broadening our range to include customized lighting solutions. Together, we can tap into new customer segments, strengthen our international presence and actively shape the future of retail lighting."

Franz Heckmanns, Head of Global Sales at Ansorg GmbH, adds: "We are delighted to become part of the TRILUX family and to contribute our in-depth retail expertise to the development of innovative lighting solutions. This partnership leverages our complementary strengths, allowing us to deliver even more customised, future-proof lighting solutions to our customers. Ansorg brings valuable expertise and creative insights to the TRILUX Group, which will further strengthen its innovative power. For Ansorg, the partnership not only means access to greater resources and a global network but also the opportunity to set new standards in the retail sector with TRILUX."

Ansorg will collaborate closely with Oktalite another company of the TRILUX Group. While Ansorg focuses on custom lighting concepts for premium brands and specialist retailers, Oktalite

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has extensive experience in implementing lighting solutions for chain stores and large-scale retail concepts. The complementary focus of the two companies enables them to serve a broader international customer spectrum and jointly realize opportunities in various retail sectors.

The next steps will be carefully planned in collaboration to ensure a seamless transition for both customers and employees. TRILUX places great importance to continuing Ansorg's successful business activities and retaining the expertise of its employees. The parties have agreed not to disclose the purchase price.

## Picture gallery



**[Photo: TRILUX\_Ansorg]**

Johannes Huxol (CFO TRILUX), Franz Heckmanns (Head of Global Sales Ansorg) and Hubertus Volmert (CEO TRILUX) (from left to right) are delighted about the merger of their companies, which opens up new perspectives for international growth in the retail segment.

Photo: TRILUX

## About TRILUX

TRILUX SIMPLIFY YOUR LIGHT represents the most simple and reliable path to customised, energy-efficient and future-capable lighting solutions. In the dynamic and increasingly complex lighting market, customers are provided with optimal advice, ideal orientation and perfect light. In order to ensure this claim TRILUX accesses a broad portfolio of technologies and services as well as efficient partners and companies within the TRILUX Group. The lighting specialist brings together individual components to create tailor-made complete solutions – always perfectly matched to customer requirements and the field of application. This allows complex and extensive projects to be simply and rapidly implemented from a single source. According to the principle of SIMPLIFY YOUR LIGHT, easy planning, installation and use is the focus of customer solutions in addition to quality and efficiency.

The TRILUX Group operates six production sites in Europe and Asia and serves international customers through 30 subsidiaries and numerous sales partners. The lighting division includes the brands TRILUX SIMPLIFY YOUR LIGHT, Oktalite and Zalux. Affiliated companies include ICT and the online platform watt24. As the department for research and development, the Innovation Center bundles the innovative strength under the TRILUX umbrella. With locations in Germany, Austria, the Netherlands, Belgium, Great Britain, France, the United Arab Emirates, Switzerland, Poland and Spain (digital) the TRILUX Academy provides the necessary know-how on topics, trends and innovations in the lighting industry. The headquarter of TRILUX is located in Arnsberg/Germany.

Further information at [www.trilux.com](http://www.trilux.com)

## About Ansorg

Founded in 1955 and based in Mülheim an der Ruhr, Ansorg GmbH specialises in innovative lighting solutions for the retail sector. With a focus on design, functionality and energy efficiency, Ansorg has realised numerous international projects for premium brands and specialised retailers. The company's expertise spans the entire value chain - from design and development to the production and installation of customised lighting systems. Ansorg has been setting standards in the industry for decades and enjoys an international reputation for its high-quality solutions.

Further information at [www.ansorg.com](http://www.ansorg.com)

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